



CONSULTANCY CAREERS for MBAs at OCEAN STRATEGY

About Ocean Strategy

Ocean Strategy is a top-class boutique strategy consultancy focused on the media sector, providing revenue-growth focused advice to media owners and investors. Based in London, the highly international team works in the UK as well as across Continental Europe. Ocean has an entrepreneurial culture that thrives on close team work and requires energy, enthusiasm and a dedication to achieving real change for our clients.

This is a great chance to join at a key time in Ocean's history, as the firm is currently facing growing demand and the need to build its delivery capacity. As a media-focused strategy consultancy, Ocean has a distinct offer and proposition: passion, depth and a real team spirit.

Ocean has a 3-year objective to double the size of the business to 25 professionals. In line with this ambition, the business has recently relocated to a new office in Covent Garden, London WC2 and is now recruiting at Senior Associate and Consultant levels.

About Ocean Strategy's clients

Ocean has worked for many of the leaders in the industry, including 13 of the UK's top 20 media owners and 7 of the top 20 in Europe.

Our clients are typically major media owners and investors in media. Ocean works with major multi-media groups as well as owners in all sectors (broadcast, publishing, online, B2B, Business and Professional).

Ocean supports investors at all deal levels and has strong relationships with the Private Equity players active in the sector. There are few major media M&A processes we have not been part of in the last 5 years.

Responsibilities

Joining Ocean Strategy as an MBA graduate, you will have a senior role in the team. Your responsibilities will depend to some degree on your pre-MBA experience, but will likely include:

- Execution of project workstreams
 - o Drive work streams from planning & structuring to delivery and presentation
 - o Manage team of consultants on distinct work streams / projects
- Client relationship management
 - o Communicate effectively to senior clients with high credibility
 - o Contribute significantly during client and case team meetings
- Development of junior consultants
 - o Share knowledge and consultant toolkit with junior consultants
 - o Ongoing development and mentoring of team members
- Further contribution to Ocean Strategy's growth
 - o Get involved in client development activities across different geographies
 - o Take lead on select internal tasks, e.g. marketing, recruitment



Skills and Experience

We are looking for high-calibre individuals, who want to join a dynamic strategy consulting firm focused on the media industry. You will have professional experience at a blue chip strategy firm, where you managed junior consultants and demonstrated clear leadership capabilities. Experience of the media industry is beneficial but not essential to the role.

You are able to apply your conceptual and analytical strengths with excellent communication skills to solve difficult problems for our clients. A strong desire to play a significant part in further developing a small strategy consultancy with strong growth potential is illustrated by your entrepreneurial nature and genuine passion for the media sector and strategy consulting.

Compensation

Remuneration will be at the upper end of the strategy consulting market. A competitive base salary will be supplemented by a significant bonus, based on individual and team performance.

How to apply

To apply, please send your CV and covering letter to recruitment@oceanstrategy.com, with reference number WS-1010-MB.